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MEDIA RELEASE (FULL VERSION)

SUVRETTA HOUSE ST. MORITZ: A LEGENDARY HOTEL CELEBRATES ITS CENTENARY

St. Moritz, September 2012: This stately but enchanting château on the slopes of Mount Suvretta has riveted the gaze of all who have beheld it, ever since 1912. Perched 1850 metres above sea level, this luxury Hotel dominates a high plateau in picturesque natural surroundings. It's hard to imagine that this is just two kilometres west of cosmopolitan St. Moritz. One of the most opulent five-star establishments in the Engadine, Suvretta House now celebrates 100 years of illustrious tradition. Discreet understatement will assuredly remain the keynote during the centenary winter season 2012/13.

In 1911, pioneering hotelier **Anton Sebastian Bon** envisioned a prestigious grand hotel in the mountains. It would be a haven of luxury for its guests, who were to lack nothing. Joining forces with the well-known local architect Karl Koller, he made this dream a reality and built a monumental hotel which, to this day, ranks among the world's most renowned. Incomparable infrastructure is not Suvretta House's only claim to fame. Its Upper Engadine setting, amid meadow and forest, is a unique feature, directly overlooking a spectacular landscape of mountains and lakes.

ROOMS AND SUITES FOR RESIDING WITH ELEGANCE

The most discerning guests feel at home in the 181 luxury rooms, elegant junior suites and spacious suites. Ample living space is a feature of the suites and junior suites: roomy lounges with select fabrics and furnishings, a separate bedroom and a bathroom or two. Tastefully appointed, the de luxe and double rooms admit plentiful daylight and are comfortably warm. The rooms and suites on the southern side afford guests a unique prospect of the Upper Engadine landscape: lakes and spectacular mountains. On the east, west and north sides of the Hotel, the rooms overlook parkland, the slope of Mount Suvretta



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and the Corviglia skiing and rambling area beyond. Guests enjoy free wireless LAN and landline Internet access in all rooms and throughout the Hotel.

EPICUREAN PLEASURES AND INFORMAL SOCIALIZING

The heart of Suvretta House is the **HALL**, steeped in tradition and ever redolent of that stupendous flair of the Hotel's early days. Guests gather here at nearly every hour of day or night: to read the newspaper, meet friends, pour the legendary afternoon tea or simply to gasp at the breathtaking panorama. In the evening, the Hall is the perfect place for an aperitif to gear up for dining and take stock of the day.

In the renowned **GRAND RESTAURANT**, Head Chef Fabrizio Zanetti celebrates cooking as a philosophy of life. His French cuisine using produce fresh from market and his seasonal specialities are assured 'hits' with a gourmet public. To this day, etiquette and dining remain inseparable for soirées in this elegant restaurant. Dress code for gentlemen is still the ultra-traditional dinner jacket or a dark lounge suit with appropriate tie. The code of attire applies to dining in the lavishly restored dining room with grand oak pillars dating from the Hotel's foundation, and in the adjacent **SALON VENISE**.

Guests who prefer to spend their evenings in a relaxed atmosphere, while relishing culinary treats, can enjoy beloved Suvretta classics in the **SUVRETTA STUBE**. This serves Swiss specialities, especially from the Canton of Graubünden, but interprets them in a new, light way. Of course, diners can also enjoy a traditional fondue here. To round off a perfect evening, it's worth dropping in to the smart **CLUB BAR** or the **CLUB HALL**. An after-dinner cocktail or *digestif* beside a crackling open fire is the ideal way to draw the day to a close. **ANTON'S BAR**, named after the Hotel's founder Anton Bon, is designed in Art Deco style and always a popular rendez-vous before or after dinner. Guests tend to dance the night away in this venue of refined entertainment and rhythmical live music.

In the direct vicinity of the Hotel is the **CHASELLAS RESTAURANT**, which also belongs to Suvretta House. Skiers and ramblers meet here for lunch together, and the restaurant is also a secret tip for all gourmets. GaultMillau chef Robert Jagisch (15 points) cooks for

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guests in the evenings here. His speciality is a refined symbiosis of cuisine du marché and Italian *alta cucina*.

Other gems in the Suvretta House restaurant portfolio are the **TRUTZ** and the **CHAMANNA**, both in the mountains. The Trutz, adjacent to the Randolins ski lift, stands 2211 metres above sea level and serves the barley soup typical of Graubünden, lentil dishes or polenta with Gorgonzola. The desserts are unmissable: Kaiserschmarren raisin pancakes, crumbly Streuselkuchen and the classic Apfelstrudel. The Trutz hut is also available for private hire for evening events, and accommodates up to 40 people.

The informal **BERGRESTAURANT CHAMANNA**, high up the Corviglia ski slope, is only open in winter. The restaurant is popular for its spacious terrace and ethereal view. Daily pan-fried specialities and the raclette, renowned far and wide, are but a few of the treats served here. Located at the summit station of the chair lifts from Randolins and Signal to Munt da San Murezzan, the hut is also readily accessible without skis.

RELAXING AND FEELING GOOD WITH A HEAVENLY VIEW

The spacious health, fitness and spa area **SUVRETTA SPORTS & PLEASURE** covers a total of 1700 square metres. Swimming in the 25-metre pool overlooking the mountain peaks and Upper Engadine sky is an experience in itself. The open-air whirlpool bath is heated all the year round. Whatever the season, it is tempting to relax in its powerful jets after a strenuous day of sporting exertion. Versatile sauna facilities cater to every taste: Finnarium, Sanarium, Vaporium and Caldarium offer sauna pleasures fine-tuned to individual needs, with graduated air temperature and humidity. For cardio and strength training, a gym with all the latest equipment is available to guests and supervised by a professional trainer.

Suvretta House devises its healthcare provision with the utmost care. For facials and body treatments only the exclusive products of **ILA** and **CLARINS** are used. The Britain's leading «Beyond Organic» brand ILA represents a whole new era in the luxury organic experience – a brand that is high performance, high tech with a holistic approach that leads to exceptional results. The wellbeing and comfort of guests are always the top priority at Suvretta House. Everyone can switch off in this oasis of calm and relaxation, where jaded spirits revive and individual balances are restored.

BOUNDLESS POSSIBILITIES FOR SPORT AND RECREATION

The Engadine has a reputation for a multiplicity of sports facilities. Golf fans will find a six and a nine-hole golf course nearby, and two 18-hole courses a little further away. The Suvretta Golf School nestles in the verdant parkland of Suvretta House and offers a driving range, pitching and putting greens with sand bunker and a four-hole practice course. These represent ideal conditions for training, rounded off by the Golf Pro.

Tennis is another fixture on the Suvretta House programme. A training session with the Hotel tennis coach or a match with friends on one of the three preened sand courts below the Hotel is a memorable experience, with the unique backdrop of mountain peaks. Quieter spirits can enjoy a good book on the Hotel terrace, play a round of bridge, try a game of boccia or simply admire the unforgettable panorama of nature at its most glorious.

A direct private ski lift links Suvretta House to the Corviglia/Marguns ski slopes. No other luxury hotel at St. Moritz spoils its guests with the opportunity to ski straight past. Guests who feel like a change can board the Hotel shuttle for the Corvatsch/Furtschellas and Diavolezza ski slopes. Other plus points are the Suvretta Snowsports St. Moritz school of skiing and snowboarding, the in-house Ski Shop and Switzerland's most modern ski room, with heated lockers, all inside the Hotel. Above the Hotel near the ski lift is the children's ski slope, where younger guests can practise their ski skills all day long on a gentle piste. As a privilege for regulars, there is no need to bring skis, sports equipment and hiking gear here more than once. Everything is carefully packed up and stored after each visit.

Suvretta House is the only hotel in the world with a **CURLING GUEST CLUB**. Here, the sport of curling offers pleasure fit for kings on one of four private curling rinks. Little ice princesses and romantics swoop elegantly round the Hotel rink, open exclusively to guests. Of course, experience coaches are on hand for both disciplines.

A PARADISE FOR KIDS AND TEENS

Suvretta House sees itself as a Hotel spanning generations and welcomes teenagers and younger guests. The smallest visitors are free to play as they please in the **KIDDY CLUB** under the watchful eye of trained playleaders. Other options are games and craft activities with other children. The activities are constantly varied so that children never get bored. Skating and ski coaches are on hand all winter for teenagers and younger guests, and a large Ice Palace with slide and play cave is being built as an extra for children in the Hotel garden. While the parents dine in one of the restaurants in the evening, the **TEDDY CLUB** serves children's menus which the youngsters can enjoy with their friends, under supervision. Teenage facilities at Suvretta House are also comprehensive. The Hotel works closely with local providers to offer fun sports and a vast gamut of activities, from canyoning to mountain bike touring, climbing to multisport days. These exciting outdoor activities are free of charge to teenagers staying at Suvretta House.

BANQUETING ROOMS - SUVRETTA CONBRIO CELEBRATIONS

'Con brio' literally means 'with a swing.' The label is apt for the varied and entertaining events held in the Suvretta House ConBrio suite of banqueting rooms. This ensemble in three sections, including Atrio foyer, was designed by the well-known London internal designers Richmond International. Tasteful fittings in warm earth and pastel blue shades blend with the grand Hotel's Belle Epoque style. Depending on the nature and staging of the event, the banqueting rooms and salons can be equipped with conference, banqueting or theatre seating. A special lighting plan uses light for a variety of moods in the rooms.

Likewise depending on the event, the banqueting rooms can be used singly or interlinked. The **ATRIO** is ideally suited for receptions, cocktail parties or aperitifs and just next-door to the two banqueting rooms. The smaller banqueting room, **CAPRICCIO**, is just the right size for banquets, birthday parties, exhibition previews and conferences for smaller numbers of people. The elegant and more spacious **FESTIVO** is in Art Deco style and seats up to 350 on theatre-type chairs. For seminars, there is room for 200–220 people, depending on the seating used. The versatile stage lies level with the ground and is directly accessible to vehicles from the courtyard. The newly designed **SALON BON** and **SALON SEGANTINI**



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boardrooms and seminar rooms **SALON VENISE** and **SALON VERT** complete the premises offered for events.

Suvretta House is also the perfect venue for stylish weddings. The intimate Regina Pacis chapel lies just below the Hotel, for wedding ceremonies. Receptions then take place on the upper level in the Hotel, for example in the Hotel's park-like garden, or with dinner and dancing in one of the banqueting rooms or salons.

EXCELLENT SERVICE AND LOYAL STAFF

Ever since 1912, Suvretta House has been the epitome of tradition, generous hospitality and restraint. This is the secret of its guests' loyalty to the Hotel for generations. They enjoy its attentive service. They welcome the opportunity to withdraw into an atmosphere of peace and quiet, with an endless variety of recreations and sports. The staff of around 300 at Suvretta House work as a cohesive team with minute attention to detail. They endeavour to provide the most pleasant stay possible for guests at the Hotel. Many of the employees wear a set of stars on their uniform - symbols expressing their loyalty to Suvretta House. One star stands for ten completed seasons.

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