



ST. MORITZ

A NEW ERA FOR 'GRANDE DAME OF THE MOUNTAINS'

- SUVRETTA HOUSE ST. MORITZ REOPENS FOR WINTER SEASON FOLLOWING COMPLETION OF EXTENSIVE REFURBISMENT PROJECT



November 2016 - The legendary doors of Suvretta House, one of Switzerland's most iconic heritage hotels, will reopen its doors in December - not only to welcome the winter season, but to mark phase one in a new era for the century-old winter palace. The ski-in ski-out hotel will launch 23 new rooms this year as part of a staggered phase of refurbishment which will see the hotel re-launched and put back on the map as one of Europe's finest winter retreats.

As St. Moritz remains a draw for elite travellers thanks to the beauty of the Engadine Valley, the vast ski area and its reputation as a glamorous Alpine getaway, Suvretta House has more than the destination's popularity on its side. With the ongoing refurbishment led by UK interior designer Sue Freeman, the hotel embarks on an exciting period of change, with all rooms in the hotel set to be fully renovated by December 2017, and plans in place for a full spa re-launch in 2018.

Set in a pristine private estate, Suvretta House (translated directly as 'house above the woods') is a much loved heritage hotel. Built over 100 years ago by Swiss hotelier Anton Bon the hotel was originally designed to provide a tranquil and exclusive retreat, set apart from the nearby buzz of St. Moritz, which as the birthplace of winter tourism in the mid 19th Century attracted the great and the good to see and be seen. With the likes of Evita Peron, King Farouk of Egypt and the Shah of Persia visiting for the winter months, the destination soon became a jet-set hub of cosmopolitan glamour, and to this day remains one of the most decadent mountain resorts in Europe.

Still owned by the fourth generation of founder Anton Bon's family, his great grandson Martin Candrian, and run by husband and wife team Peter and Esther Egli, the 181-room hotel has its own private ski lift giving exceptionally easy access to the Engadine Valley's 217 miles of piste, 136 miles of cross-country ski trails and 93 miles of winter walking paths.

Aiming to refresh spaces which haven't been changed for over twenty years, yet retain the period charm and authentic features of a hotel first opened in December 1912, the redesign incorporates warming parquet flooring, hand crafted rugs, embroidered cushions, bespoke furniture, homely wallpapers, elegant colours and luxurious fabrics and reconceptualises room layouts to maximise on spectacular views of lake, woodland and mountains.

With early snowfall in The Alps already heralding a strong winter season, the Suvretta House team, acclaimed for their superlative Swiss service, will welcome skiers, history buffs and luxury lovers looking for a sophisticated mountain escape from 9th December 2016 until 2nd April 2017. St. Moritz has a line-up of exciting and elegant events, providing further reason to visit. These include: -

- WinterRaid Vintage Car Rally, 18th to 21st January
- Snow Polo World Cup, 27th to 29th January one of the world's most prestigious polo tournaments. Four teams of world-class players play on St Moritz' frozen lake
- Engadine Snow Golf Cup by MASERATI, 27th to 29th January the 28th tournament welcome golf enthusiasts to compete at snowy Silvaplana
 - FIS Alpine World Ski Championships, 6th to 19th February St. Moritz is host to the championships for the fifth time
- White Turf, 12th, 19th and 26th February an epic horse racing event located on the frozen lake and dating back to 1907
- Red Arrows at Suvretta House, 17th February leading members of the world's finest formation flight team will visit the hotel for special presentation and dinner which guests can join for CHF 215
- Cricket on Ice, 23rd 25th February arguably one of the world's most unusual games of cricket played on the icy lake
- FreeSki World Cup 4th March the world's best freestyle skiers show off their skills in the Corvatsch freestyle park
- Engadin Skimarathon, 12th March one of The Alps' major cross-country skiing events attracting between 11,000 and 13,000 skiers each year

Rates at Suvretta House start from 660 CHF (approx. £561) per double room bed and breakfast. Half-board including breakfast and dinner from 740 CHF (£594) per night. www.suvrettahouse.ch

ABOUT SUVRETTA HOUSE

Switzerland's legendary grand dame hotel, Suvretta House emerges from the trees of the Upper Engadine Mountains as if from the pages of a fairy tale, with impressive turrets and a Belle Époque exterior standing out against the rugged valley landscape. Located in a natural park in the sunny Suvretta-Corviglia skiing and hiking region, two kilometres kms from St. Moritz, the luxury hotel was built in 1911 by Swiss hotel pioneer Anton Bon and has remained in the Candrian-Bon family to this day. The ski-in ski-out, century-old property upholds old-world traditions and is open seasonally from December through to April. An adjacent ski lift is available to transport guests to miles of challenging ski runs during the winter months, while during the summer season, endless options exist for exploring the region by foot, bike or horseback. A tennis pro is on hand for lessons on the hotel's three clay courts, and golfers can choose from three nearby courses. A driving range, putting and pitching green are also on property. With 181 rooms and 10 spacious suites, as well as a 1,700m² wellness and spa area with a 25-metre indoor swimming pool, outdoor whirlpool, sauna, steam bath, gymnasium, hair atelier and extensive beauty and body treatments on offer, Suvretta House is an alpine oasis of rest and recuperation. The Grand Restaurant has 14 Gault Millau points with Chef Fabrizio Zanetti serving market-fresh French cusine and the cosy Suvretta Stube offers authentic Swiss dishes. Anton's Bar, the Club Bar and Lobby each serve cocktails and light fare. Nearby Restaurant Chasellas, and the two mountain restaurants Trutz and Chamanna, also belong to Suvretta House. www.suvrettahouse.ch